

**Virginia Native Plant Society
Potowmack Chapter Board Meeting
7 March 2019**

The meeting was held at the Thomas Jefferson Library in Falls Church. It was called to order at 7:40 P.M. by Alan Ford, president. Board members present were Dean Arkema, Laura Beaty, Margaret Chatham, Roberta Day, David Gorsline, Scott Knudsen, Donna Murphy, Mark Murphy, Michael Reinemer, and Patricia Salamone.

MINUTES

The minutes from the 3 January 2019 board meeting were approved.

TREASURER'S REPORT

Scott provided copies of the updated budget versus actuals for 2017 to the present. He noted that the "First Wednesday" plant sales brought in \$3,300 last year, so this is almost like having another plant sale.

Alan recommended that the income and expenses related to the Plant Nova Natives Guide be moved to a separate section of the budget, starting with the current fiscal year, and Scott agreed. We are currently holding about \$3,000 for the PNNG project.

The \$5,578 profit that we made on the 2017 annual meeting has now been transferred to the VNPS state organization for the purpose of helping smaller chapters with the expenses of hosting the annual meeting when needed. For example, the chapter organizing last year's annual meeting took a loss, so some of the money will be used to help them.

MEMBERSHIP

David sent out a membership report prior to the meeting.

PROGRAMS AND WALKS

Laura Anderko, our new programs chair, has sent out a list of upcoming programs. Dean mentioned several walks planned for April.

The board discussed what our policy should be for giving members advance notice of walks before publicizing them more broadly. Since many walks fill up fast—within two or three days—the board decided that the members' notice should go out three days before the general announcement.

PROPAGATION

Laura continues to work with Scott Fredericks regarding the needed repairs to the shed. His recent memo says that the most important thing is to put a foundation under it to keep it above the water level.

Laura has ordered some bare-root ceanothus plants to meet the anticipated demand for this year's wildflower of the year.

They plan to start plant sales on the first Wednesday in April. We may use our "push" capability to send a notice to our members about volunteer opportunities in the propagation beds and to make them aware of upcoming native plant sales including the first Wednesday sales.

NEWSLETTER

Margaret reported that the announcement that members must opt in if they want to continue receiving mailed paper copies of the newsletter is in the latest issues. As of last October, we had 510 members of whom 338 were receiving paper copies; of those, 237 had responded that they want a paper copy and 111 had not responded.

We discussed the possibility that some members may want a paper copy but not want to set up an online account just to indicate this preference, and decided that we will see what the response is to the newsletter announcement and discuss this topic further at the next board meeting.

OTHER BUSINESS

The board discussed what social media tools we are using and who is the point of contact for each medium. Michael is responsible for Twitter communications, Margaret does the newsletter, and Lori Bowes posts announcements to various listservs. It wasn't clear who is managing the Facebook page.

ADJOURNMENT AND FUTURE MEETINGS

The board meeting was adjourned at approximately 8:50 P.M. The next board meeting is scheduled for Thursday, 2 May 2019, at 7:30 P.M. [*Later rescheduled for 6 June.*]

Respectfully submitted, Patricia P. Salamone, Secretary